
JANETTE BROOKS



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EDUCATION

Certified Public Accountant
Certified Exit Planning Advisor
Selected for Colorado Board Bound Program

B.S. in Business Administration and Finance, Minor in International Business
University of San Diego 2003

PROFILE

Bilingual, approachable financial expert, and Independent Director for private companies, community banks, SPACs, fintech, multi-generational and closely held companies. Janette's career has allowed her to embrace cultures of disruption and become an agile leader that can execute succession planning events via merger, interest sales/transfers, liquidation, new leadership transition, and debt restructuring/debt solutions. She can quickly assess business transition options and risks and select the highest value course of action. She is an expert at removing silos, spurring culture evolution through value building projects that unlock enterprise value and improve investment worthiness of companies. As CFO she has directly reported to a private equity board and provided quarterly performance results, audit results and pre-M&A preparation. She enjoys spurring ESG conversations triggering focus on the inclusive economy.

CORPORATE LEADERSHIP

WELLS FARGO PRIVATE BANK

Vice President 2016 to Present

Manages a portfolio of 63 closely held entities, with an average portfolio market value of \$800M to \$1B. Transitioned controlling positions for C & S Corporations, passthrough entities, holding companies in diverse industries including real estate, oil and gas, land development and multifamily real estate. Serves as board member, director, or manager during business transitions.

Maverick enterprises

CFO 2014 to 2016

Maverick is a private equity owned, vertically integrated secondary closure manufacturing company that purchased raw materials in Italy. As CFO I lead the organization in projects that disrupted family culture practices triggering improved margins. And unlocking EBITDA potential. Removed technology risk by upgrading operational systems that had security and data corruption vulnerabilities.

Lixit Corporation

CFO/CONTROLLER 2012 to 2014

Lixit is an employee-owned manufacturing and component assembly company that produces products in China and Taiwan, to assemble components in the U.S. Products focused on small animal watering and feeding devices sold to WalMart. Target and other large retailers. Led financing/liquidity projects enabling future business growth. Merged two product lines into the business and improved product diversification.